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STUDIOS

Cape Ann's Community Media Center Reopens Post-COVID

1623 Studios Welcomes Community Members Back Through its Doors for Video Productions

Gloucester, MA: 1623 Studios is opening its cutting-edge production studio in historic downtown Gloucester, Massachusetts to member producer television productions and public studio tours (by appointment).

At the start of the COVID-19 pandemic in March 2020, after only being in the new studio space for less than three months, the local nonprofit made the difficult decision to move its operations remotely. Now, 1623 Studios is reopening and ready to offer in-person productions and member equipment reservations so that Cape Ann residents can create a variety of community programming.

"We are thrilled to open the doors to our new facility again and get back to the production work that we all care so much about," said 1623 Studios' Executive Director Erich Archer.

Despite not being able to create programs in its production studio for close to 16 months, 1623 Studios continued to produce content remotely, gaining over two million views during the COVID shutdown. The nonprofit kept Cape Ann informed and connected, cementing its essential role in the community. From critical pandemic information, to local art history and community ceremonies, 1623 Studios found success in the remote workplace.

"We're excited to carry with us the lessons learned from remote work this past year and create a new model for community media that serves Cape Ann both in-person and virtually," said Archer.

The organization's noteworthy content was also bolstered by member producers, local residents and organizations, who continued to create community-based programs remotely. They too are excited to be back in the studio and return to the way show productions were done pre-pandemic.

"We've created a comfort zone with artists by sharing our homes and theirs in the video conferencing format," said *Cape Ann ARTWaves*' Member Producer Jacqueline Ganim-DeFalco. "But we also anxiously await the opportunity to get back into 1623 Studios to take full advantage of the latest technology and the new studio space."

"This marks an exciting new chapter for 1623 Studios and our membership," continued Executive Director Erich Archer.

1623 Studios Member Producers can reserve appointments to shoot and edit their television productions in the 11 Pleasant Street space. Public studio tours are available by appointment only. For more information, visit 1623 Studios' website at <https://1623studios.org>.

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Comcast Cable Channels 12, 20, 67 



About 1623 Studios: [1623 Studios](https://1623studios.org) is a nonprofit community media center serving the four communities of Cape Ann: Gloucester, Rockport, Manchester-by-the-Sea, and Essex. Our mission is to provide a forum for the free exchange of information and ideas. We strive to be a vital information resource for the Cape Ann community and to make sure that we are always evolving to meet its needs.

Find our latest content on 1623 Studios' [YouTube](#) channel and connect with us across social media at “@1623Studios” including on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#). 1623 Studios broadcasts its programming on Comcast local cable channels 12, 20, and 67.

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