

#1 WHISKEY OF 2016

Cigar & Spirits Magazine



HIGHLY RECOMMENDED

F. Paul Pacult's Spirit Journal

TOP 100 SPIRITS OF 2016, 94 POINTS

Wine Enthusiast



MASTERERSON'S

10-YEAR-OLD
STRAIGHT RYE WHISKEY

*A limited-release whiskey
as distinctive and rare
as the man himself.*

Gambler, buffalo hunter, army scout, gunfighter and newspaperman, William "Bat" Mastererson did it all and did it well. And what better way to honor such a rarefied man than with a truly exceptional whiskey. Crafted by artisans, distilled in a pot still and aged in white-oak casks for just over 10 years, it's the kind of drink that Bat would've surely raved about.

★ MASTERERSONSRYE.COM ★

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PLEASE ENJOY RESPONSIBLY.

THE WHISKEY

Crafted in small batches with the utmost attention to detail, Masterson's is a 100% rye whiskey that far exceeds industry standards for rye whiskey production. Our artisans incorporate only the most fragrant and plump grains of rye and pure glacial water from the northern Rockies into a meticulous distillation process that utilizes an old-fashioned pot still. The resulting spirit is then aged in perfectly charred white-oak casks for over ten years to produce a truly exceptional whiskey.

This process gives Masterson's a delightfully unique taste profile, which includes a trace of pepper and spice, along with a soft, lingering sweetness. The alcohol content is 45% by volume (90 proof).

THE RYE

Masterson's is all rye and only rye, meeting the strictest definition of traditional rye whiskey. The rye is grown in the verdant Pacific Northwest, and we choose only rye that exhibits the perfect combination of weight, plumpness and rich, earthy fragrance. These key characteristics, along with our meticulous distillation process, give Masterson's its uniquely smooth taste.

THE BOTTLE

The beautiful glass bottle features a distinctive, graceful shape and is designed to showcase Masterson's alluring amber color while standing out from all others on shelf. The label itself is also distinguishing in that it's designed to appear like a turn-of-the-century newspaper article—a tribute to the renowned sports columnist, Bat Masterson.

THE NUMBERS

Masterson's is a very limited-release rye whiskey. Each bottle is painstakingly hand-numbered. Cases are individually packed with six 750-ml bottles.

