

2017 RCD Festivals and Events Grant Application

Please send to rockportculturaldistrict@gmail.com

Deadline Monday, June 26, 2017

Name of Organization - _____

Name of person making request - _____

Email address - _____

Phone # - _____

Mailing address - _____

Title of Event - _____

Website/FB page - _____

Date & Location of Event - _____

Estimated attendance at Event - _____ Amount requested- _____

Purpose of Event - _____

Arts/Culture components of Event - _____

Advertising and Promotion Plan -

Please check boxes for all that apply.

[] Press Release – Budget _____ (\$100-150)

Who will write this? _____

Where/when submitted? _____

[] Google Ads – Budget _____ Who will create? _____

When will they be published? _____

☐ FB Event/Ad/Boost –Budget _____ Who will create? _____

When will they be implemented? _____

☐ Bridge Cape Ann Video –Budget _____

When posted? _____

☐ Radio spots – Budget _____

What stations? _____

☐ Other online resources:

☐ Rockportusa.com ☐ Good Morning Gloucester

☐ SeArts ☐ Spingo ☐ ArtsBoston ☐ Bridge Cape Ann

☐ Other advertising/promotion – Budget _____

Please describe _____

Along with advertising and promotion of your event, how will you use the grant money? Please be as specific as possible.

Date submitted: _____ **Date received:** _____

Date of notification : _____ **Decision/Grant award:** _____